

DALLAS

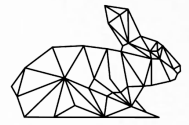
THE OFFICIAL
BOUDOIR
GUIDE

TEXAS



WONDERLANDBOUDOIR.COM

thank you.



WONDERLAND BOUDOIR

First of all, I want to thank you so much for choosing Wonderland Boudoir! We are a studio who lives and breathes boudoir and will do everything to make sure your experience is a memorable one.

We designed this step-by-step guide to help make your boudoir session easy and as stress-free as possible.

Be sure to tell your friends about your boudoir session because I offer a \$100 print credit towards EACH new client that you refer to us. For example, if you send this gift voucher to 10 friends and 4 of them book a session this gives you a \$400 print credit that you can use towards purchases of additional items or even upgrade books and collections you booked for.

Please Return all Contracts

We will need your Session Contract and Model Release form back prior to our session. These items will be due at least two days prior to your scheduled shoot. We will send reminder emails if we have not obtained these documents.

The Session Contract covers all the basics of responsibility from our session together including the collection you chose, deposit agreement, and timeframe for your in-person sale, and final delivery date.

The Model Release is optional. We would LOVE if you would allow us to share your photos with future clients. Women love to see their peers because it helps them have the courage to book a boudoir session for themselves as well.



get inspired.

Create a Pinterest Board for Inspiration

Honestly, do not overlook this fun and simple exercise. Creating a Pinterest board for your session is beneficial because it gives you a visual idea of what you really want out of your session.

How to Do it:

Sign up for a Pinterest account if you don't already have one.

Create the number of boards for the number of looks you want to shoot. For example, if you want to do a dark rocker look and then a sweet and sultry look create a board for each one of the ideas

Next, go to town and start pinning! When pinning, in the caption space below the image write the reason why you are pinning that image. Was it the hair that moved you? If so, Type "Hair" and then the reason it moved you. Keep doing this for other items like:

Hair

Makeup

Pose

Lingerie

If you need inspiration please check out my Pinterest boards at:

<https://www.pinterest.com/BoudoirDallas>



Once completed with the board remove yourself from it and then come back in a day or two and remove any photos that don't REALLY match the aesthetic of what you're going for.

Maybe that hair was beautiful on her, but on second thought would not work for your vision for your session.

Once you have removed all the photos that don't make the motif then email me a link over to your boards. Make sure the boards aren't listed as private so I can see them.

Once I have the boards I will look over them and review them. Then I will schedule a time to speak to you to go over what I got from your inspiration and then we can go from there.

When we have finalized your thoughts and ideas I will pass the boards to the hair and makeup team to explain to them what you want for your overall look.



getting ready: the do's

1. GET A GOOD NIGHT'S REST

You want to look refreshed before your boudoir session. Yes, you may have hired a hair and makeup artist, but being alert and well rested before your session is where you want to start. When you are well rested you are also more relaxed which. Being relaxed before your session is always a great idea.

3. HAVE YOUR NAILS DONE

I know! With all the planning and purchasing the one thing that a lot of girls miss are the nails. We use our hands every day and take them for granted. Even if you don't like to get faux nails make sure you have your hands manicured and polished to a natural color. I am very hard on my hands so when I get a mani-pedi I always ask for the natural pink clear coat. It's typically the clear pink they use for French manicures. This version of clear makes your look more natural and healthy!

2. DRINK WATER

Yes, I know this is cliché, but the last thing you want is to look dehydrated in your photos. The skin is your largest organ and it needs water to survive. Do yourself a favor and make sure you are hydrating yourself very well a week before your session. Drink a cup of water first thing in the morning and right before you head to bed.

4. MAKE SURE YOU TRY ON YOUR OUTFITS BEFORE THE SESSION

I am a person who is 110% guilty of buying off the rack. You know what ended up happening? Overspending on at least 50% of my wardrobe that didn't fit correctly. What a waste of time and money. Once I started trying on clothes I started saving A TON of money... and buyer's remorse. I say all this to say try on the lingerie before you buy it. Make sure it's going to match your heels, and it looks the way you want it to on your body. When lingerie is ill fitting you may not feel as confident so make sure it fits exactly the way you want it too.

5. HAVE YOUR WARDROBE READY AND PACKED

Again the last thing you want to do is rush the day of your session. The day before (if not two days before) make sure you pack everything you are interested shooting in.

It's better to have too many outfits than not enough. When you pack a day or two early this gives you time to think about other things you may want to bring. This all happens to us, when we gather our things in a hurry we tend to forget items. The last thing you want to do is forget to bring that one important prop you needed for your photos.



6. BRING PHYSICAL PHOTOS OF THE HAIR AND MAKEUP LOOK YOU WANT

I cannot express enough how important this is. My dad used to say this John Lennon quote all the time, "Life is what happens when you're making other plans." Hair and makeup artist are super busy during the week so while you may have emailed them the photos beforehand of what you are looking for I would also suggest you bring a copy of the photo with you and really discuss your needs and make sure you are getting the look of what you want. Now most artists cannot copy completely, but they will use the photo as inspiration for what you are looking for.

getting ready: the don'ts

1. DON'T TAN BEFORE A BOUDOIR SESSION

PLEASE PLEASE PLEASE do not tan a day before the session. If you must tan do it about a week or more before your boudoir session. Why shouldn't you tan before a boudoir session? Because the orange skin will make it more than difficult to do any retouching on your body, and you may actually clash with the settings. Also, if you decide to spray tan before our session some of the tan may get on our white flooring and stain the carpet and furniture. If you really must tan then please do so at least 5-7 days before your scheduled boudoir session. Honestly, the most natural skin tone looks best in boudoir photos.

3. DO NOT GET A HAIRCUT BEFORE A BOUDOIR SESSION

Please do not get a haircut before your boudoir session. I know firsthand how a bad haircut will make you feel insecure. Recently I went to get my hair "trimmed" at a local salon a day before a major bridal show. The stylist was new and ended up cutting EIGHT INCHES OF HAIR OFF!
Count that...
ONETWOTHREEFOURFIVESIXSEVEN...EIGHT!!!! All I could think about that entire day is how stupid my hair looked. Alas, it's just hair and it will grow back, but do you really want to have a bad haircut a day before a major shoot?

2. PARTYING HARD THE NIGHT BEFORE, YOU CAN'T PHOTOSHOP HUNGOVER

There is nothing worse than a severely hung over person at a photo shoot. There are a lot of things we can fix in post, but hungover isn't one of them. Do yourself a favor and do not drink the night before a boudoir session. Just remember that you paid good money for an awesome session so do everything you can to help optimize that! To make sure you get your best results don't drink at least 7 days before your session. This will help alleviate the potential of bloating and breakouts.

4. DO NOT GET WAXED A DAY BEFORE YOUR SHOOT

Skin can be easily irritated. Your skin may normally look great the day after a good waxing... but it only takes that one time to just not heal the way it normally does. Please do not get a wax more than 2-3 days before your session. Give your body time to heal just in case the unthinkable happens.

6. TRY TO AVOID SODIUM BEFORE YOUR BOUDOIR SESSION

Yes, I know this is super hard to do considering the age we live in. Everything is fast food this, microwave that, just add water here. Even I was addicted to Ramen (post college) for awhile. However, about 5-7 days before a session cut out as much sodium as possible. Sodium helps to retain water which, in turn, makes you look bloated before your session. The last thing any woman wants is to be bloated before a major shoot



the day of the shoot.

I will follow up with you a day or two before our session to see if you have any questions. I will also send a reminder email about the start times and location. Please be advised that anyone who arrives more than 20 minutes late will forfeit their deposit and session. In order to book another session, you will need to book a new session which includes a new deposit.

The deposits go towards the hair and makeup. Even after 20 minutes I still have to pay them for coming out regardless if services were rendered. Our hair and makeup teams time's are valuable as many of them are freelancers and will have other jobs to go to after our session. They cannot arrive at their next appointment late just because you were late.

Please be on time.

Once you're there just relax! If you brought your inspiration photos for the hair and makeup team that's great! They will discuss with you in-person how you want everything done and advise any modifications to make the photos uniquely you.

Shoot time. No worries here. EVERY. SINGLE. WOMAN. Starts out super nervous, but by the time we are finished you will feel like a regular Naomi, Heidi, Kate, or Tyra. I will guide you through the pose and the evocative emotion that will make your photos sexy and sultry. Sessions run from 60-90 minutes. We typically change outfit every 25-30 minutes.

After we are done I will go over the timeline expectation and set a date about 2 weeks later where we can meet and go over your photos. In our follow-up session, you will pick your final photos and the products that you want to be sent to you!

Remember that you save \$100 for EACH friend that books a session with us from the time we finish to the time you come in for your in-person review!





in-person reveal.

In-Person reveals are the best times! Feel free to bring a friend with you and here we will reveal your final photos and discuss which books and products that you want to for final delivery.

I do ask that if you decided to bring a second person with you then let them know about pricing so they aren't shocked. Even though we at Wonderland Boudoir do have very competitive pricing for the area some people may not understand the value of boudoir.

When do I get my final packages?!

It will take about 3-4 weeks to get all final photos and books packaged together for delivery. I have experienced every single type of mishap that can happen with deliveries so it can take up to 4 weeks.

Please note: that if you decided on our acrylic or leather bound book those items will take up to 8 weeks for production. Each book is handmade in Italian using Italian leather and there is NO WAY that book can be expedited (trust me, I have tried) if you need the book for a special occasion please let that occasion be at least 8 weeks away due to production and delivery.

Once your package is ready I will call and email you to see when there is a good time for us to meet. I ALWAYS hand deliver boudoir packages. There is no exception to this rule... well maybe a few, but for 90% of the time, this package will be hand delivered.

That's it, folks!

I know that was a bit of a read it's always better to be over prepared then under prepared.

If you have any additional questions please contact me at
info@WonderlandBoudoir.com

so we can schedule a time to speak if your question can't easily be answered in one email.

